

# FRESNO

## STATION DISTRICT

## What is the Fresno Station District?



The **Fresno Station District** is centered around the  $\frac{1}{4}$  mile radius (or 5-minute walk zone) of the planned HSR station and encompasses roughly 200 acres of land in Downtown Fresno.

## Why plan for the Fresno Station District?

- 1** To leverage the investment of the future HSR station and position Fresno for success.
- 2** To fuel economic development and revitalize Downtown Fresno into a vibrant destination for residents, workers, and visitors.
- 3** To ensure even attention and investments for neighborhoods on both sides of the tracks.
- 4** To build on recent accomplishments and support the City's vision and plans for Downtown Fresno:
  - Fulton Corridor Reconstruction Project
  - Downtown Neighborhoods Community Plan Update
  - Downtown Development Code Update
  - General Plan Update
  - Fresno Area Express Bus Rapid Transit improvements
  - Ongoing Downtown revitalization
- 5** To serve as an exemplary model that others will follow as the first HSR station in the nation.

To leave additional comments and to join our mailing list, visit:

[www.FresnoStationDistrict.com](http://www.FresnoStationDistrict.com)

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## What we've heard:



*"Downtown Fresno should be a **destination**... Encourage a mix of uses and activities."*



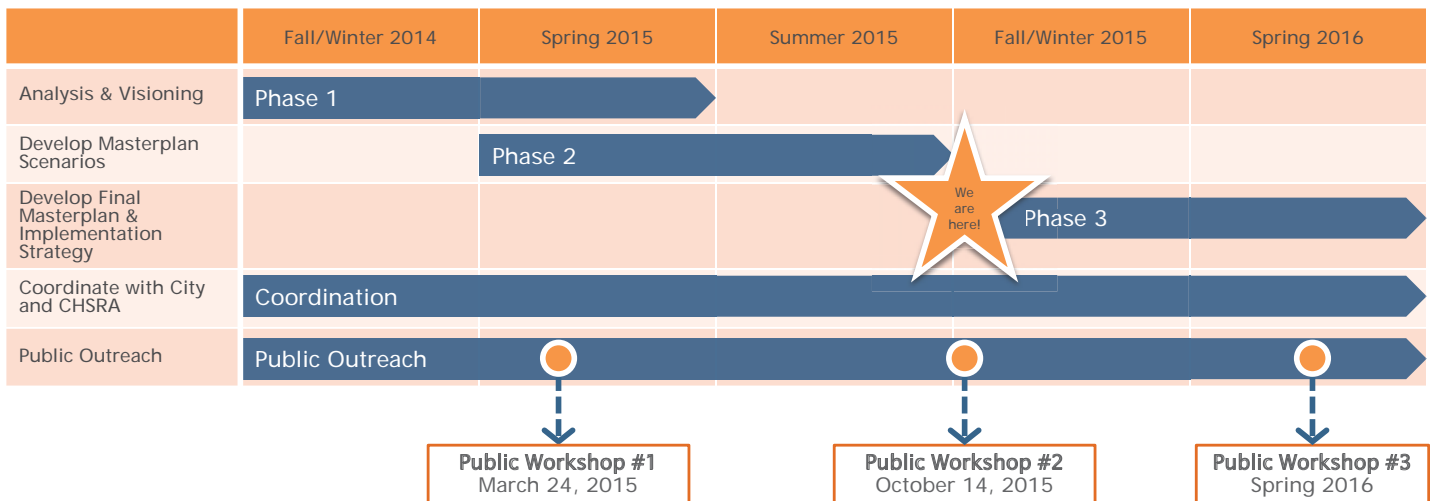
*"Fresno's HSR station should serve as an **icon for Fresno** and the Central Valley... Provide a welcoming impression as people arrive."*



*"The Station District should promote **economic development**...Maximize job creation."*



## Where are we in the process?



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